

## Get your listing ready

Gather these now and you'll be ready the moment we give you the green light. Click a box to tick it off. Save the file to keep your ticks.

1

### Your bio

About 120 to 200 words

Write it the way you would talk to a new client. Cover:

- ☐ Who you are and what you offer
- ☐ Who you love working with
- ☐ What a session feels like
- ☐ Why this work matters to you
- ☐ How to enquire or book

2

### Your modalities and training

One set of details for each modality

For each modality you offer, have ready:

- ☐ Your school or teacher
- ☐ Your level or number
- ☐ Your evidence, such as a certificate or transcript

3

### Where you work

Every clinic and every place you travel to

For each location, have ready:

- ☐ A name for the location
- ☐ How you see clients there. Clinic, mobile or both
- ☐ The full address, including places you plan to travel to. You can choose to show the full address or only the postcode
- ☐ The days or dates you are there, including travel dates
- ☐ How clients book with you at that location

4

## Your photos

Warm, clear and yours

Gather a few photos that feel like you:

- ☐ A clear, warm photo of you
- ☐ Your space, or your mobile setup
- ☐ Your table set up
- ☐ You at work
- ☐ Small details that feel like yours

**Profile photo.** Square, at least 1000 × 1000 pixels. Pick one that crops easily to a circle around your face.

**Banner photo.** Wide, at least 2400 × 690 pixels. Keep anything important in the middle third. Phones only show the centre 900 × 460.

5

## Your links and contact details

So clients can find and reach you

Have these ready to copy in:

- ☐ Your website and online booking link
- ☐ Instagram, Facebook, LinkedIn, TikTok and YouTube
- ☐ Your preferred email
- ☐ Your phone number

## The new way is one Ohana.

When you've ticked everything, you're ready. We'll email you when it's time to build your listing.